

From Ethical Principles to Governed Al

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Why AI governance matters?

- Surge of ethical principles and guidelines for AI
- Challenges in putting ethical principles in practice recognized by even academic ethicists

- Disconnection between ethical principles and practice(s) in organizations deploying AI
- ESG and CSR aspects related to AI
- EU Commission's AI ACT proposal

The AIGA consortium:













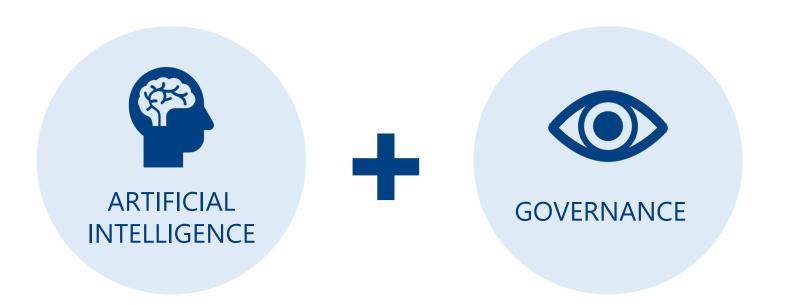








What is Al governance?





Al governance means governance *of* Al, not governance *by* Al.

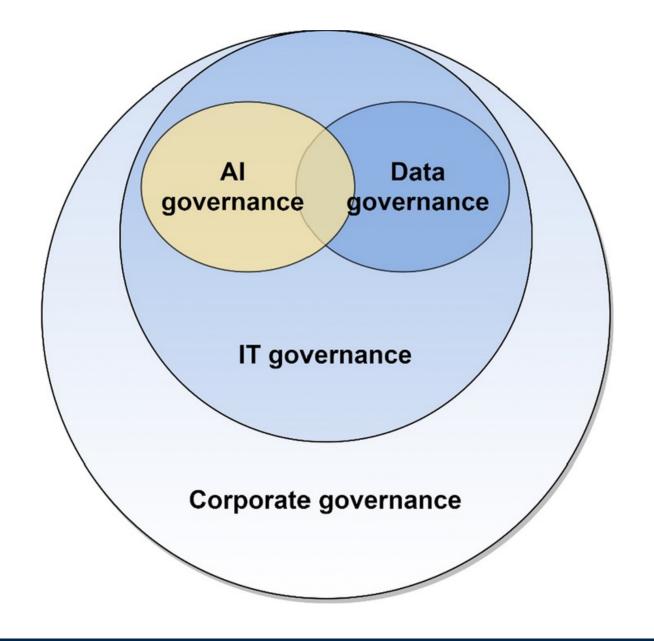
Bevir, M. (2012). *Governance: A very short introduction*. Oxford University Press. Kaplan, A., & Haenlein, M. (2019). Siri, Siri, in my hand: Who's the fairest in the land? On the interpretations, illustrations, and implications of artificial intelligence. *Business Horizons*, *62*(1), 15–25.



Al Governance as a part of the organization's governance structure

Defining organizational AI governance.

Mäntymäki, M., Minkkinen, M., Birkstedt, T. & Viljanen, M. (2022) *AI Ethics*https://doi.org/10.1007/s43681-022-00143-x





Towards the AIGA definition of AI governance



Al governance is the system of rules, practices, processes, and capabilities used to ensure that an organization's use of Al technologies aligns with the organization's strategies, objectives, and values, fulfils legal requirements, and aligns with principles of ethical Al followed by the organization.

(Mäntymäki et al. 2022)

Defining organizational AI governance.

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The hourglass model of Al governance

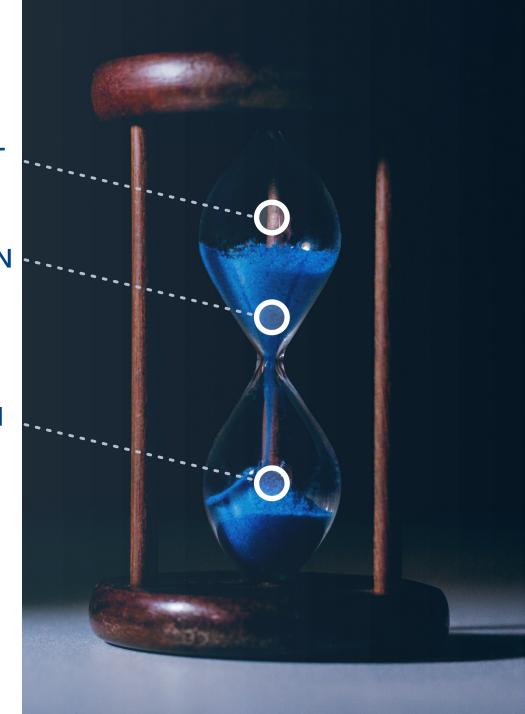
Putting AI Ethics into Practice: The Hourglass Model of Organizational AI Governance

Mäntymäki, M., Minkkinen, M., Birkstedt, T., & Viljanen, M. (2022). *arXiv preprint* https://doi.org/10.48550/arXiv.22 06.00335

ENVIRONMENT

ORGANIZATION

AI SYSTEM



The hourglass model of AI governance

Stakeholder Principles and Hard Law Requirements from Guidelines Pressure the contextual environment Processing Communication **Strategic Alignment Value Alignment** environmental and engagement Strategy for beneficial input Statement of value base A. Organizational and acceptable use of AI and AI ethics principles practices and Alignment with Value alignment across organizational strategies capabilities the organization's AI Resource and capability systems development Standpoint on risk Embedding into processes tolerance Integration and knowledge flows **Implementation** Risk and Impact Al System design and Algorithm design and Management operations operations B. Operational governance for development, use and management of AI systems Data operations **Development operations** Accountability Transparency and Compliance (Ownership) contestation (Regulation) Internal Processes Al development and lifecycle management / Data (&privacy) Governance / IT Governance / Interfacing processes

Risk and Compliancy / Sustainability and ESG



www.ai-governance.eu

Twitter: #AIGA_EU

Thank you!

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